

FOR IMMEDIATE RELEASE

# Luxembourg Developer Launches "Fueren": The Privacy-First App for Driving Theory

*Designed in Luxembourg, Fueren brings a modern, multilingual, off-line, and privacy-first approach to driving theory learning.*

**LUXEMBOURG — January 29, 2026** — Preparing for the Luxembourg driving theory exam often means dealing with outdated interfaces and mandatory internet connections. Today, local developer and designer Márcio Souza officially launches **Fueren**, a new iOS companion that changes the rules of the road for students. Designed to work 100% offline and with a strict "privacy-first" philosophy, Fueren aims to move learners away from rote memorization toward a genuine understanding of road safety.

The app's origin story is its best proof of concept. During its private beta phase, Márcio used the prototype to study for his own official SNCA theory exam. He passed with a **99% score**, finishing the test in just seven minutes. Fueren is now ready for public release on the Apple App Store.

## Built for Luxembourg's Reality

Luxembourg's diverse population presents a unique challenge: the need for multilingual support and a deep understanding of local priority rules. Fueren launches with full support for six languages: English, French, German, Luxembourgish, Spanish, and both European and Brazilian Portuguese.

"I was frustrated by the existing resources or their user experience. They felt like digital versions of old textbooks rather than modern learning tools," says Márcio Souza, Fueren's creator. "I wanted to build something that respects the user's time and privacy. With Fueren, your data never leaves your device, no advertisements, and you don't need a connection to study during your commute on the tram or bus."

## On-Device Intelligence, Not Cloud Tracking

In an era of invasive data harvesting, Fueren takes a different path. The app includes zero analytics and zero tracking, trusting only on the community's feedback. Even the built-in AI assistant, **Kaz**, runs entirely on-device using Apple Intelligence. This allows students to ask questions about road signs, analyze intersections movements, analyze their mistakes or success without their interactions being sent to external servers.

Key Features include:

- **530+ Question Bank:** Aligned with Luxembourg's Category B requirements.
- **Gamified Storyline:** A structured learning path that replaces random quizzes with progressive challenges.
- **Offline Accessibility:** All features, including the road sign reference and intersection simulations, work without internet.
- **Inclusive Design:** Full integration with iOS accessibility features like VoiceOver, dynamic type, dark and light modes, and reduce motion.

## The Road Ahead

While built specifically for the Grand Duchy, Fueren's modular architecture is designed for scale. Future updates are already planned for the Belgian and Brazilian markets initially, adapting the core engine to different national regulations while maintaining the same commitment to privacy and design.

Fueren is available today on the Apple App Store. The app is free to use, contains no advertisements, and requires no subscriptions, a rare "clean" experience in the educational app market.

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## About Fueren

*Fueren is an independent, privacy-first iOS learning companion built to help people understand driving theory, not just memorize answers. Originally designed for Luxembourg, the app combines structured challenges, real-world scenarios, and clear explanations in a modern, accessible interface. Fueren works fully offline, includes zero tracking or analytics, and keeps all user data on-device or in the user's personal iCloud. Fueren was built by Márcio Souza, a Luxembourgish and Brazilian designer, developer, writer, and creative working in the technology sector, and actively involved in the Luxembourg startup ecosystem.*

*Fueren is the verb "to drive" in Luxembourgish.*

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